



Product Questions Answered

John Paul Pet

www.jppet.co.uk

Q1. How long does the fragrance from our products last?

Our products are not designed to leave a lasting fragrance. This is because we do not aim to mask odour as odour comes from bacteria where pets perspire such as through their paws, ears, around the eyes etc. John Paul Pet™ products help to clean pets and minimise this bacteria, therefore reducing that 'doggy' smell, rather than hiding it.

The only product that leaves a long lasting smell is our Tearless Gentle Shampoo as this is a great deodoriser and the same additive which makes this tearless also helps to clean the pet and keep it fresher for longer so to speak!

Q2. Is our product safe if it gets into pets' eyes?

The only product that is safe if it gets into pet's eyes is the Tearless Gentle Shampoo as this is a great face wash. The others may cause a slight stinging sensation just as human shampoos can cause us. Tearless Shampoo is formulated at a slightly lower pH level of 6 alongside surface active agents, which create a gentle formula for the face.

Q3. Does our product leave a build up?

Our products are very 'clean' and do not leave build up. Our products are water-soluble to prevent build-up and all our shampoos are moisturising, designed purposely as pets are prone to dryness.

A great way to show our products don't leave build-up is by putting a small amount of shampoo into your palm and rubbing it in. Any product that is left is what would be left in the coat – John Paul Pet™ leaves none in your palm, therefore, no build-up on coats.

Q4. Do our products contain bleach?

None of our products contain bleach.

Or lanolin?

The only product which contains lanolin is our Full Body and Paw Bath Wipes. This is because it is used as a moisturiser for pups' pads. However, there is no build up of lanolin left. Lanolin is present as it is a great moisturiser, preventing cracks in pads, noses and pressure points (elbows and hocks).

Q5. Are our conditioners lightweight? Or do they weigh down the coat?

Our conditioners are all lightweight. Again this can be tested by applying a small amount on your palm and rubbing it in until it is gone. These are great products, designed to rejuvenate and moisturise.

Our products are designed with the finest ingredients that can be used to produce such products, hence why our products are so effective.

The more you use the product, the more you will understand how it works - so get testing on those pets!